

We Build Brands That Scale *Without* Scaling Teams

A family of e-commerce brands in Croatia, Slovenia and Hungary, and Nexus, the commerce software we built to run them. Now offered to other companies too.

6 BRANDS **7** WEBSHOPS **3** COUNTRIES **1** PLATFORM: NEXUS

Six Brands. Three Countries. One Ecosystem.

Majstoralata majstoralata.hr

The flagship since 2019. Professional power tools, hand tools, workwear and safety footwear for contractors and tradespeople. Bosch, DeWalt, Makita and 100+ other brands, with a showroom and warehouse in Osijek.

Provanta provanta.hr

Workwear, HoReCa and medical clothing and safety footwear for companies and crews that spend the day on their feet. Durable clothing, curated brands and B2B ordering.

Navijaj navijaj.com

Sports merchandise and fan gear for passionate fan communities, with trend-responsive inventory.

Prolata prolata.si · prolata.hu

The same catalogue, localized for Slovenia and Hungary. Product data, translations and pricing flow from one source, so a new market launches from the existing stock and team.

Petcare petcare.hr

Pet food, accessories and supplies. A vertical outside tools that proves the same infrastructure works for a completely different customer.

Megamall megamall.hr

General retail across many categories. Our broadest storefront, fed directly by the Nexus catalogue engine.

The Engine Others Don't Have

Commerce core

Nexus PIM · Nexus WMS + CRM · Finance automation · Storefront platform

Agents under supervision

SEO agents · Advertising agents · CFO agent · Sales intelligence + support

Products for other companies

Nadzor · VoxNexus · Majstori · Voxera

Seven Years, One Direction

2019 Pro Group founded in Osijek. Majstoralata opens as a tool and workwear shop.

2020 majstoralata.hr goes online. E-commerce becomes the main channel.

2021 petcare.hr, the first vertical outside tools.

2024 prolata.si and prolata.hu open Slovenia and Hungary. megamall.hr launches.

2025 Nexus PIM built in-house: one product catalogue for every store and language.

2026 Nexus WMS + CRM, agents under supervision, VoxNexus, Majstori and Nadzor go live. prolata.hu relaunched from the master catalogue.

Three Founders, One Operation

Ivan

CEO · Technology and operations

Dean

Head of sales · Business development

Marko

Marketing and operations

Three ways to work with us

Expansion capital

Fund entry into further Central European markets and new category verticals, using the proven playbook and the existing operation.

SaaS partners

Co-develop and distribute Nadzor, VoxNexus and Majstori beyond our own group, from pilots to channel partnerships.

Strategic partners

Brands and distributors who want a fast, data-rich e-commerce channel into Croatia, Slovenia and Hungary.